



NEWS RELEASE

For Immediate Release

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RIO Products Intl, Inc. introduces the OutBound® T-14™ Custom Integrated Shooting Taper

IDAHO FALLS, February 2007 – RIO Products is pleased to announce the launch of their new OutBound® T-14 custom cut fly line.

Following the success of the OutBound and Tropical OutBound series of fly lines, and based on the large consumer interest in an adaptable, fast sinking distance line, RIO has just released a new OutBound T-14 custom line.

The line is 120 feet long and has a 35 foot long, level head of T-14, fast sinking material with a sink rate of around 9 inches per second, followed by a translucent green intermediate running line. The level sinking section is designed to be cut to the right length and weight of a particular rod, casting style or situation. At 30ft, the head weighs 420 grains and will load most #10 rods perfectly. For a lighter rod, such as a #8 rod, the head can be cut back to around 23 feet.

The OutBound T-14 custom line has a coldwater coating over RIO's unique Powerflex core that ensures the line will retain high line speed when casting and have little memory for a tangle-free performance. The line's durable coating is combined with a taper design and an ultra thin, yet manageable, running line that ensure the longest flight time for ultimate distance casts.

For striper fishers in the Delta and off the North East coast, or for fly fishers everywhere that need an adaptable distance line that will really get down deep to the fish, this line is a must.

The OutBound T-14 custom line has a recommended retail price of \$59.95 and is available from all authorized RIO dealers.

For a complete list of lines, leaders and tippets, visit the RIO website: www.rioproducts.com

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Fly Fishing's Creative Specialist in Fly Lines, Leaders & Tippet Materials™